



A Career in Book Publishing (Paperback)

By Institute for Career Research

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.MANY PEOPLE WHO WORK IN AND around the book publishing industry readily explain that they became involved in the industry because of their love of books. This is often not just a love of reading, but of the books themselves as physical objects. If you are one of those who take physical pleasure from handling books and get a kick out of how they look and feel, then aiming for a career in book publishing is a great choice. Of course, if an appreciation of printed books is part of your motivation, you should also be aware that you are entering this industry as it is making a huge shift toward digital publishing with electronic reading devices such as the Kindle and iPad. In just one recent year, sales of e-books, as they are known, rose over 100 percent, generating revenues of nearly \$1 billion, and that is just at those companies that report sales to the Association of American Publishers (AAP). The AAP projects further dramatic growth as the number of digital reading device...



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