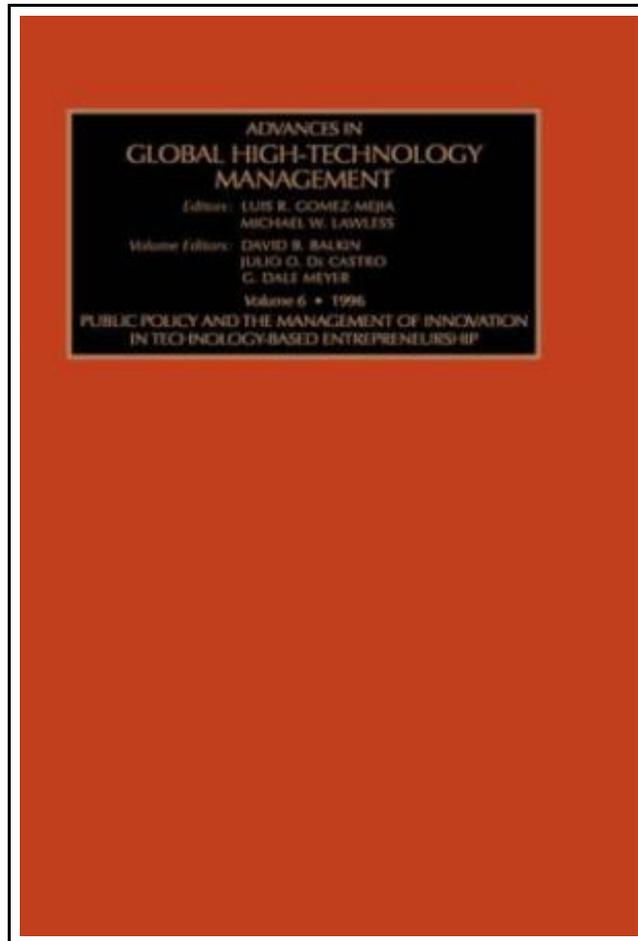# Advances in Global High Technology Management: Public Policy and the Management of Innovation in Technology-based Entrepreneurship v. 6 (Hardback)

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Reviews

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(Katherine Feil)

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ELSEVIER SCIENCE TECHNOLOGY, United Kingdom, 1996. Hardback. Book Condition: New. 234 x 156 mm. Language: English . Brand New Book. The papers in this volume provide an exmaination of both conceptual aspects and also conceptual analysis of questions regarding the characteristics of entrepreneurial high technology firms. Topics covered include: a study of technology transfer from an international perspective; the growth characteristics of high-tech start-ups; and how to manage innovation in a technology-based entrepreneurship. Included is a chapter examining technology strategies selected by entrepreneurial firms in the United Kingdom. The UK in the 1980s had a higher rate of new business formation than the United States, Canada or Australia, and three times higher than that of the European Community. The author of this chapter examines some case studies of small manufacturing firms in Britain that made innovations in process technologies that were a critical component of an overall strategy designed to establish partnership relationships with larger corporations.

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