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By Matthias Herman

GRIN Verlag, Germany, 2013. Paperback. Book Condition: New. 210 x 148 mm. Language: German . Brand New Book ***** Print on Demand *****.Studienarbeit aus dem Jahr 2012 im Fachbereich Germanistik - Sonstiges, Note: 1,0, Universitat Osnabruck, Sprache: Deutsch, Abstract: Das Buch ist eine beachtliche Erfindung der Menschheit. Es bringt viele Informationen in einem kleinen und handlichen Format unter. Das genaue Auseinandersetzen mit dem Text ist genauso moglich wie das schnelle Uberfliegen des Inhalts. (Taschen-)Buchpreise sind bezahlbar und fur jedermann erschwinglich. Die voranschreitenden Digitalisierung ergreift nun auch das erfolgreiche Buchkonzept. Das Ebook ermöglicht mit dem E-Reader unzahlige Bucher in einem kleinen handlichen Gerat. Durch eine Internetverbindung ist das Downloaden von neuen Werken von fast jedem Ort der Welt moglich. Doch von einem richtigen Durchbruch kann man nicht reden. In den 90er Jahren waren die Vorstellungen und Erwartungen deutlich hoher. So wurde unter anderem in den 90ern von Microsoft u.a. eine Zukunft gemalt, die uberwiegend auf das digitale Buch zugreift. Doch wurden im Jahr 2010 nur 0,4 der verkauften Bucher tatsachlich als Ebook verkauft. Zur Jahrtausendwende erlebte das Medium Ebook einen wahren Hype, der von Lynch so beschrieben wird: Every major newspaper and magazine seems tob e running regular articles about e-books....



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