



iPhone Millionaire How to Create and Sell Cutting-Edge Video

By Michael Rosenblum

McGraw-Hill. Paperback. Book Condition: New. Paperback. 240 pages. Dimensions: 8.9in. x 5.9in. x 0.7in.POINT, SHOOT, PROFIT. Winner of a 2013 Small Business Book Award - Technology Category This step-by-step, nuts-and-bolts guide from television-media producer Michael Rosenblum shows you how to get rich quick using your iPhone or camcorder to: CREATE VIDEO CONTENT LIKE A PRO EDIT AND GET IT ONLINE FIND YOUR CLIENTS AND START CASHING IN BUILD A CAREER THATS TRENDING You must read this brilliant, practical, hilarious guide to success in the Digital Age--and beyond. An indispensable classic from a classy global guru. -- Kevin Klose, Dean, Albert Merrill School of Journalism and Past President, National Public Radio Buy this book. Listen to this guy. Make money. Ignore that advice at your peril. -- Jeff Jarvis, bestselling author of What Would Google Do and Director, Tow-Knight Center for Entrepreneurial Journalism at CUNY If you buy only one book this year, buy mine. But if youre going to buy a second, buy this one. -- Joan Rivers Michael Rosenblum is the undisputed guru of short-form video. His simple approach and one-of-a-kind teaching style turn amateurs into extraordinary storytellers. -- Pat Lafferty, Chief Operating Officer, McCann Erickson Worldwide Today, if...



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